

Writers needed: help promote skills-based learning across government through our weekly newsletter

VIRTUAL STUDENT FEDERAL SERVICE



Project Title	Writers needed: help promote skills-based learning across government through our weekly newsletter
Project Summary	Open Opportunities is seeking 1-2 motivated, self-directed interns to help expand our article base, interview past participants, and grow our community. The Open Opportunities program helps federal workers develop new skills and share expertise while on-the-job. The
Country	United States

Project Description

Every week, more than 4000 people receive the Open Opportunities weekly newsletter. The Open Opportunities team is seeking 1-2 motivated, self-directed interns to help us create content that will help us grow our community and help promote this program across the federal government.

You will:

- Compile and summarize articles which may be of interest to our audience (primary goal)
- Interview participants of the program and write articles about their experiences
- If interested, you will also have the opportunity to suggest creative ideas for campaigns to engage users on the platform, analyze newsletter metrics, and other tasks as they come up

A successful intern will have an interest in learning about skill development, and will have excellent writing and interpersonal skills. English, journalism, or marketing major preferred, but not required. We will ask to review writing samples before selecting an intern.

Required Skills or Interests

Skill(s)

Editing and proofreading

Marketing

Research

Storytelling/blogging/vlogging

Writing

Additional Information

None

Language Requirements

None